Objective:

- Understand how Thinking In New Boxes can help Organizations to achieve Innovation Excellence
- Evaluate Role of Thinking Framework In Innovation Excellence
- Apply New-Box Thinking concepts and techniques applicable to any Industry
- Diagnose Performance Gaps By Base lining & Benchmarking
- Present Possible Transformation Solutions & Change Management
- Comprehend the “Big-Picture” for Decision Making by SWOT and PESTEL Analysis
- Evaluate the impact of output and outcome towards Strategy Execution
- Develop Alternative Ideas Through “New-Box” Thinking Framework

Methodology:

- Real-World Experience Simulation between Facilitator & Participants
- Participants will be led in a Directed Learning Mode, not Just with Facilitator’s one-sided Lectures
- Combination of Presentations and Examples from Facilitator and Interactive / Hands-On Participants’ Exercises with Individual / Group Report-Outs
- Experiential workshop environment where participants will be educated to take risks and make adjustments based on their results from Role-Plays before approaching large real-time projects.
2 Day, Innovation Excellence
By Thinking in New Boxes

Content Outline:

1. Introduction to New-Box Thinking For Innovation Excellence
   - Strategic Planning
   - Change Management
   - Customer Centricity
   - Strategy Execution
2. New-Box Thinking For Innovation Excellence
   - Divergent & Convergent Thinking – Guidelines & Tools
   - Roles In New-Box Thinking: Client, Facilitator & Resource Group
   - Statement Starters: Imagine The Future, Find The Questions & Plan For Action

3. Stages In New-Box Thinking Framework For Results
   - Objective Finding
   - Fact Finding
   - Problem Finding
   - Idea Finding
   - Solution Finding
   - Acceptance Finding
4. **New-Box Thinking & Idea Finding Techniques**
   - Inverse
   - Forced Connections
   - Lateral Thinking
   - Six-Thinking Hats

5. **Brief Concept Introduction to Strategic Thinking Tools & Techniques**
   - New-Box Thinking Concepts For Strategy Execution
   - Process, Brain & Mind Mapping
   - SWOT Analysis
   - PESTEL Analysis
   - Blue / Red Ocean Analysis

6. **Developing Innovative Solutions for Organization Problems**
   - Going Beyond 5W1H: "Why Not" Analysis - Transformation & Innovation for Biz Process Reengineering leading to Business Performance Management
7. **Innovation Driven by Everyone’s Attention [IDEA]**
   - Effective Brainstorming Techniques
   - Idea Generation Template For Innovation & Transformation Excellence

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