

Innovation Champions Workshop

3 Days Workshop

Suitable for

Top Management

Course Overview & Objectives

- Understanding how Innovation can help the business and methodology to deploy the same
- Provide an understanding to the top management how Innovation can be used as a lever to gain market share and solve problems in a short span of time

Course Duration

3 Days

Course Outline

- What is Innovation
- Developing an opportunity portfolio
- 4 Quadrants of Growth
- Job to be done
- D4 Roadmap
- Value Quotient
- Job Scoping
- Nine Windows
- Project Charter
- Resource Optimization
- Random Stimulus
- SCAMPER
- Provocation & Movement
- Structured Abstraction
- Separation Principles
- Building an Innovation Tools & Deploying large scale Innovation

SIEGER TRAINING CONSULTANTS (P) LIMITED

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